



**Community College of Philadelphia**  
**Web Page Design II**  
**CIS 230**  
**Syllabus – Spring, 2011**



<b>Instructor Name:</b>	Mardi A. Holliday		
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<b>Web site Address:</b>	<a href="http://faculty.ccp.edu/faculty/mholliday">http://faculty.ccp.edu/faculty/mholliday</a>		
<b>Meeting Time:</b>	Tuesday / Thursday	2:00pm – 3:50pm	in CBI room C3-14
<b>Office Hours:</b>	Monday	1:00pm----- 2:00pm	NWRC
	Tues / Thurs	9:30am----- 11:00am	C3-1
	Tues / Thurs	4:00pm----- 5:00pm	C3-1

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**Catalog Course Description:**

This course provides beginning to intermediate level instruction in Adobe Dreamweaver, which is the industry standard web authoring tool. Adobe Dreamweaver is a WYSIWYG (What You See Is What You Get) HTML generator that contains a powerful collection of tools for creating and managing Web content. Through lecture and hands-on exercises, the student develops the skills necessary to create functional and well designed Web pages and Web sites. Instruction is provided on features of the Adobe Dreamweaver interface, the basics of page creation and skills such as the use of Cascading Style Sheets (CSS) and templates. Instruction is also provided on using Adobe Dreamweaver to create Web pages that contain forms; using Cascading Style Sheets for page layout; using Flash animation with Dreamweaver; using the Dreamweaver Spry framework and adding database functionality.

Throughout the semester, emphasis is placed on using Dreamweaver to implement the Web Design concepts taught in CIS 130.

The objectives of the Adobe Certified Associate exam, “Web Communication using Adobe Dreamweaver” are covered in this course.

**Prerequisites:**

CIS 130 – Web Page Design I

This course assumes the student is familiar with HTML and XHTML

**Required Text:**

New Perspectives on Adobe Dreamweaver CS5,  
Comprehensive, 1st Edition

**Mitch Geller**

**Kelly Hart**

ISBN-10: 0538467142

ISBN-13: 9780538467148

576 Pages Paperbound

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**Supplies:**

The textbook is required for this course.  
A USB Flash disk is required for this class.

**Course Goals:**

The objectives for each chapter, which are listed at the beginning of each chapter, will cover what skills you are expected to have mastered by the end of the chapter.

**Course Activities:**

Course activities will include:

- Formal lectures where new material will be explained
- Labs or "Hands-On" work which is expected be done during class but may need to be completed outside of regularly scheduled classroom hours
- Assignments that are to be completed outside of classroom hours.
- Written exams that will test your knowledge of Dreamweaver concepts
- Web Design Project where you will demonstrate you can implement the Web design techniques described in this course.

Students are encouraged to contribute to the discussions and to ask questions about the material. I expect you will spend a approximately two hours out of class for every hour in class.

**Lecture:**

At the start of each class, I will explain the skills presented in the assigned chapter. I may not cover every skill in the text but students are responsible for all material presented in each assigned chapter. I may also present additional topic(s) and/or skills. The student is responsible for all information covered during the lecture.

**Labs:**

For each assigned chapter, you are to read the entire chapter and complete the step-by-step, hands-on exercises in the computer. Hands-on exercises (labs) must be done. Other Lab work may be assigned over the course of the semester. Any printouts that are created while doing the step-by-step exercises are for your benefit. Instruction will be provided on how labs will be submitted.

**Assignments**

For most of your assignments you will complete and post an instructor provided project. Specific directions for submission will be provided. Assignments are to be posted by the due date. Assignments posted in after the due date will be considered late and will be penalized. Assignments more than two week late will not be accepted without special permission from the instructor. Any assignments not submitted will receive a grade of zero (0). Assignments are to be done outside of class but may be done during lab if time permits.

In addition to assignments you post, other readings and activities will be assigned. Directions for completion and submission will be provided when the activity is assigned.

## Web Design Project

You will build an 8 to 11 page Web site that is either topical or organizational in nature. The page count includes the Home page and the Resources page. The site will be built using Dreamweaver and will put into practice the elements of good design discussed in this class. The web site must contain original content. ***You may not simply copy and paste information you find at other web sites.***

**NOTE:** You must submit a Web site Design Project in order to receive a passing grade for this course.

## Course Support

The Student Access Computer Center (SACC) is located in room C3-19.

There hours are:

Hours: Monday – Friday from 8:00 AM - 9:00 PM

Saturday from 9:00 AM - 4:00 PM

The software for this course is only installed on selected machines in C3-19.

## Attendance:

- Since attendance and preparation are keys to success in this course, students are expected to attend 100% of the class meetings. I will drop you from this class if you miss four (4) class sessions. Please extend to yourself, to the class and to me the courtesy of arriving on time for class. Arriving after the start of class counts as ½ of an absence. Class attendance and class participation impact your final grade.
- If you arrive after roll is taken, you are responsible for make sure the attendance sign-in sheet is updated. Failure to do so will result in a recorded absence for that day.
- Every effort will be made to notify students of an instructor's absence. However, if there is no notice, students are obligated to wait 20 minutes before dismissing themselves.
- If, for any reason, you are unable to complete this course ***you*** are responsible for submitting the required paperwork to the College to drop this course. I will submit the grade you earn on all assignments given in the course.

## Policies:

- The CIS Department adheres to all College Policies. These can be found in your Student Handbook or at the following hyperlink:  
[http://www.ccp.edu/site/current/conduct\\_code/pdfs/CCP\\_Student\\_Code\\_of\\_Conduct.pdf](http://www.ccp.edu/site/current/conduct_code/pdfs/CCP_Student_Code_of_Conduct.pdf)
- Software and hardware problems are not acceptable excuses for late work. Problems with disks, computer viruses, and computer crashing are not valid reasons for not submitting the work. You, the student, are responsible for managing your technology problems when you register for this course.
- It is recommended that students plan to spend approximately eight to twelve (8-12) hours each week to attend class and read, practice, and complete the assignments.

**Financial Aid:**

Please see the College catalog regarding impact to Financial Aid if you drop this course.

**Messages:**

Please contact me using my college email address which is mholliday@ccp.edu. If you must contact me via phone, please call the CT Administrator at (215) 496-6134.

Please remember the following when communicating in either by email or in a forum:

1. Always include a relevant subject
2. Always write in complete sentences
3. Don't use text shortcuts emoticons or acronyms
4. Use spell check
5. Always sign your email messages

*All communication in this class should be considered as formal business communication.*

**Plagiarism**

Students must do their own work; plagiarism will not be tolerated. Any assignment presented by a student in fulfillment of course requirements must reflect his/her own work unless credit is properly given to others. Anyone who assists another in such academic dishonesty is equally responsible.

Remember you can give help to or get help from another student. However, when the both of you submit the same result or if one of you doesn't understand the result you are submitting, you may be guilty of plagiarism.

All students involved in plagiarism or cheating may be withdrawn from the course. The grade on the assignment will be a "0".

**Disability Accommodations Policy**

Students who are registered with the Center on Disability must inform the instructor by the end of the first week of classes if special accommodations are requested. Proper documentation must be presented.

**Grading Policy**

Students will be penalized for work turned in late. Students are responsible for all the work covered. If you decide to drop the course, please do not just stop coming. Officially drop this course or you will get an "F". Any student who stops attending classes, does not officially withdraw, and does not complete the class requirements will receive an "F" for a grade. Course grades are a combination of how well the material is known and how well it is applied. Course grades will be assigned as objectively as possible, according to the following scale:

<i>Percent of Total</i>	100 – 90	89 – 80	79 – 70	69 – 60	59 – 0
<i>Grade</i>	<b>A</b>	<b>B</b>	<b>C</b>	<b>D</b>	<b>F</b>

**Grading:**

The scoring proportions follow:

Hands-On Exercises -----	25%
Assignments -----	30%
Exam -----	20%
Web site Design Project -----	25%

**NOTE:** You must submit a Web site Design Project in order to receive a passing grade for this course.

**Schedule**

Week Number	Date	-- Topic --	
		Tuesday	Thursday
1	01/18	Intro to course	HTML tag review
2	01/25	Relative file addressing	
3	02/01	Chapters 1 & 2 Dreamweaver Interface / Publishing - FTP and Dreamweaver	
4	02/08	Chapter 3 - Adding and Formatting Text	
5	02/15	Chapter 4 - Adding CSS in Dreamweaver	
6	02/22	Chapter 5 - Working with Graphics	Working with Tables
7	03/01	Chapter 6 - Library Items & Templates	Forms
8	03/15	Web Page Design Concepts – 1	Chapter 7 – Adding Behaviors
9	03/22	Web Page Design Concepts - 2	Chapter 7 –Sound & video
10	03/29	Web Page Design Concepts - 3	Chapter 8 – Spry Form Validation
11	04/05	Chapter 8 - Adding Spry Elements	Flash Concepts
12	04/12	Chapter 9 - Connecting to a Database	
13	04/19	Display pages on other media	Web Page Design Project Lab
14	04/26	Web Page Design Project Lab	Final Exam - Concepts
15	05/03	Web Page Design Project Presentation	

*I reserve the right to amend, alter or change the information in this course guide at my discretion. All terms and interpretations will be defined by me and are final.*