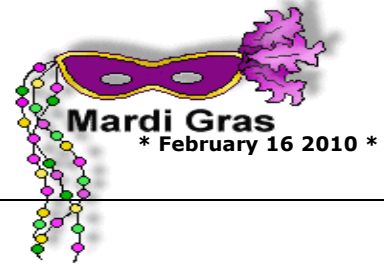


Community College of Philadelphia
CIS 230 – Web Page Design II
Syllabus
Fall 2009



Instructor Name: Mardi A. Holliday
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Office Hours: Mon 9:00am – 11:00 am (NWRC)
Tues/Thur 9:00am – 11:00 am (CBI – C3-1)

Course Title: CIS 230 – Web Page Design II
Credits: 2-2-3

Catalog Course Description:

This course provides beginning to intermediate level instruction in Adobe Dreamweaver, which is the industry standard web authoring tool. Adobe Dreamweaver is a WYSIWYG (What You See Is What You Get) HTML generator that contains a powerful collection of tools for creating and managing Web content. Through lecture and hands-on exercises, the student develops the skills necessary to create functional and well-designed Web pages and Web sites. Instruction is provided on features of the Adobe Dreamweaver interface, the basics of page creation and skills such as the use of Cascading Style Sheets (CSS) and templates. Instruction is also provided on using Adobe Dreamweaver to create Web pages that contain forms, using Cascading Style Sheets for page layout, using Flash animation with Dreamweaver, using the Dreamweaver Spry framework and adding database functionality.

Throughout the semester, emphasis is placed on using Dreamweaver to implement the Web Design concepts taught in CIS 130.

The objectives of the Adobe Certified Associate exam, “Web Communication using Adobe Dreamweaver” are covered in this course.

Prerequisites:

CIS 130 – Web Page Design I

This course assumes the student is familiar with HTML and XHTML.

Text/Materials:

New Perspectives on Adobe Dreamweaver CS4, Comprehensive
Course Technology, 2010
ISBN: 978-1-4390-3605-1

The text can be purchased at the CCP bookstore.

You also must have a USB Flash Disk

The textbook is required for this course.

Course Activities:

Course activities will include:

- Formal lectures where new material and assigned problems will be explained
- Labs or "Hands-On" work which is expected to be done during class but may need to be completed outside of regularly scheduled classroom hours
- Assignments that are to be completed outside of classroom hours.
- Web Design Project where you will demonstrate you can implement the Web design techniques described in this course.

Students are encouraged to contribute to the discussions and to ask questions about the material. I expect you will spend a minimum of two hours out of class for every hour in class.

Lecture:

At the start of each class, I will explain the skills presented in the assigned chapter. I may not cover every skill in the text but students are responsible for all material presented in each assigned chapter. I may also present additional topic(s) and/or skills. The student is responsible for all information covered during the lecture.

Labs:

For each assigned chapter, you are to read the entire chapter and complete the step-by-step, hand-on exercises on the computer. Hands-on exercises (labs) must be done. Other Lab work may be assigned over the course of the semester. Any printouts that are created while doing the step-by-step exercises are for your benefit. Instruction will be provided on how labs will be submitted.

Assignments

At the end of chapters 3 through 9 you are expected to complete and post assigned Case projects from the end of the chapter. Specific directions for submission will be provided. Assignments are to be posted by the due date. Assignments posted in after the due date will be considered late and will be penalized. Assignments more than two weeks late will not be accepted without special permission from the instructor. Any assignments not submitted will receive a grade of zero (0). Assignments are to be done outside of class but may be done during lab if time permits. You will be given assignments from sources other than your text which are completed on your own.

Web Design Project

You will build a 6 to 11 page Web site that is either topical or organizational in nature. The page count includes the Home page and the Resources page. The site will be built using Dreamweaver and will put into practice the elements of good design discussed in this class. The web site must contain original content. ***You may not simply copy and paste information you find at other web sites.***

Course Support

The Student Access Computer Center (SACC) is located in room C3-19.

There hours are:

Hours: Monday – Friday from 8:00 AM - 9:00 PM

Saturday from 9:00 AM - 4:00 PM

The software for this course is only installed on selected machines in C3-19.

Policies:

The CIS Department adheres to all College Policies. These can be found in your Student Handbook or at the following hyperlink:

http://www.ccp.edu/site/current/conduct_code/index.php

Financial Aid:

Please see the College catalog regarding impact to Financial Aid if you drop this course.

Messages:

It is best to reach me via e-mail (mholliday@ccp.edu). Please include your name, and course number in the subject line.

If you must leave me a voice mail, you may leave the voice message at 215.496.6131.

Please let me know when you may most likely be reached during the next 24 hours and why you want to speak with me.

You don't have to tell me about a single absence (See Attendance).

If you do not get a response from me within 24 hours, please leave your message again.

For best response, please contact me via e-mail.

Classroom Conduct:

You should be punctual, alert, and prepared for each class session. You must be considerate of other students, which includes being quiet for during class lecture and discussion except when you have something to contribute to the class. Cell phones and beepers will be turned off or on vibrate mode for the entire class. If necessary, you will take calls outside the classroom. You are not permitted to surf the Internet during lecture. Children are not permitted in the classroom.

Food, beverages and their containers are not permitted in the classroom. Homework and/or lab should not be done during lecture.

Please ask questions in class. If you are confused, more than likely several classmates are also. If you need extra help, please schedule an appointment with me.

Plagiarism

Students must do their own work; – plagiarism will not be tolerated.

- Any assignment presented by a student in fulfillment of course requirements must reflect his/her own work unless credit is properly given to others.
- Anyone who assists another in such academic dishonesty is equally responsible.
- All students involved in plagiarism or cheating may be withdrawn from the course or the institution.
- The grade on the assignment will be an “F”.

You can give help to or get help from another student. However, when the both of you submit the same result or if one of you doesn’t understand the result you are submitting, you may be guilty of plagiarism.

A Web page submitted for grading that doesn’t contain all original content and doesn’t reference source(s) used is also plagiarized.

Disability Accommodations Policy

Students who are registered with the Center on Disability must inform the instructor by the end of the first week of classes if special accommodations are requested. Proper documentation must be presented.

Grading Policy

Students will be penalized for work turned in late. Students absent from any class are responsible for the work covered. If you decide to drop the course, please don’t just stop coming. Officially drop this course or you will get an “F”. Any student who stops attending classes, does not officially withdraw, and does not complete the class requirements will receive an “F” for a grade. Course grades are a combination of how well the material is known and how well it is applied. Course grades will be assigned as objectively as possible, according to the following scale:

<i>Percent of Total</i>	100 – 90	89 – 80	79 – 70	69 – 60	59 – 0
<i>Grade</i>	A	B	C	D	F

Grading:

The scoring proportions follow:

Hands-On Exercises	20%
Assignments and Exams	60%
Web site Design Project	20%

Tentative Weekly Schedule

Week	Date	Chapter	Lecture Topic	
			First Class	Second Class
1	Sep 08	1 and 2	Intro to course	HTML Review
2	Sep 15		Internet/Web Review	Intro to Dreamweaver
3	Sep 22		Dreamweaver Interface	Publishing with Dreamweaver
4	Sep 29	3	Adding and Formatting text	
5	Oct 06	4	Creating and Using Cascading Style Sheets	
6	Oct 13	5	Web Design Lecture 1	Graphics and tables
7	Oct 20	Instructor Provided	Graphics and tables	Table-less Tables Hands-on
8	Oct 27	6	Creating and using forms and reusable assets	
9	Nov 03		Forms and reusable assets	Web Design Lecture 2
10	Nov 10	Instructor Provided	Flash animation	Flash Hands-on
11	Nov 17	7	Behaviors and Rich Media objects	
12	Nov 24	8	Creating Spry Elements	
13	Dec 01	9	Adding Database Functionality	
14	Dec 08		Copyright and Accessibility	Web Design Project lab
15	Dec 15			

I reserve the right to amend, alter or change the information in this course guide at my discretion. All terms and interpretations will be defined by me and are final.